

Larimer County Jr. Livestock Sale Committee Minutes

January 30, 2018

Officers Present: Ken Baty, Leslie Weibel, Tracey Brien and Cindy Buckardt

Executive Board Members Present: Angie Sandy, Tammy Rice, Doug Pennock, Russell Spence, Sherri Jernigan, Biz Bopp, Angie Gardner, Lynn Delmore, Don McGregor and Barb Newman

General Members Present: Dale Brown, Cheryl Spence, Amber Spence, Chloe Sandy, Courtney Newman, Linda Pennock, Jim Rice, Marv Witt, Jodie Witt, Jannette Davies, Blake Williams, Stratton Wotowey, Randy Hocker, Nikki Frye, Clayton Frye, Bailey Diehl, Leroy Diehl and Curtis Buckardt

Extension: Keeton Ehrig

Guests:

Chair Ken Baty called the meeting to order at 7:00 PM in the Thomas McKee Building –. A quorum was established

Leslie moved that the minutes from October 24, 2017 be approved. Motion 2nd and APPROVED

Sherri moved that the minutes from November 28, 2017 be approved. Motion 2nd and APPROVED

Tracey presented the financial report. All accounts receivable from the sale have been collected.

Committee Reports:

Ken requested that each committee select a chair from the Executive Board.

Sponsorship/Advertising – Lynn Delmore will chair

Buyer Appreciation – Tammy Rice will chair

Social Media – Angie Sandy will chair

Paperwork – Cindy Buckardt will chair

Sale – Doug Pennock will chair

Bylaws – Leslie Weibel will chair

Old Business:

The advertisement thanking buyers from the sale was published in the Fence Post on December 11, 2017 in the center section. The cost was \$960. Tammy commented that the ad should be published closer to the actual sale date.

A discussion was held regarding an electronic sign for bidding during the sale. Blake Williams said it would be great to have the kid name that is selling and their placing. Weld County has a sign that shows the bids. A discussion with the Ranch personnel would need to take place. Leslie said she would look further into this. Sherri reminded the committee that there is only 6 licenses to use during the sale of the sale software so it might be difficult to run another item. Keeton commented that only one board would be necessary for buyers to see rather than one in each barn. Tammy suggested reaching out to Weld County sale for information. Marv reminded the committee of the future to take ideas to the committee formulating the plans on the additions to the Ranch complex.

Biz informed the committee that the Save The Date Postcards had been finished by Angie Sandy and had been sent with the sponsor plaques and plates and there were a few extras.

Ken distributed an outline for the year (done in 2011) and asked committee members to review it and bring suggestions to updating it to the February meeting.

Ken commented that the signs for sponsorships were outdated and need to be made so they are standardized. He suggested that following the sale they are then given to the sponsors. Doug reminded the committee that anything dealing with the Ranch logo must use their trademark.

Keeton introduced the current superintendents for the 2018 fair: Russell Spence – Poultry, Amber Spence – Goat, Don McGregor – Swine, Dale Brown – Sheep, Marv Witt & Biz Bopp – Beef and Sherri Jernigan – Rabbit

Angie Sandy will work on the brochure for 2018, Cindy is to send Angie the Top 10 buyers. Ken will talk with photographer to see about using the pictures of the champions using the back drop rather than the pictures with the buyers. AQ discussion was held regarding which pictures should be used in the brochure with or without the buyers. Sherri moved to include the buyers in the pictures – Motion 2nd FAILED Angie suggested she send out via e-mail a sample brochure of both with and without buyers for the committee to vote on. An electronic vote took place February 11th-13th and the consensus of with the buyers was approved with a vote of 8 to 5 in favor.

Barb Newman reported that the Champion and Reserve Champion pictures had been distributed by the winning youth to their buyers. The overall feedback was positive. It was noted that some buyers were hard to contact. This activity in the future will be the responsibility of the Buyer Appreciation Committee.

New Business:

Budget 2018 – The food budget may not be large enough. There was a comment that there was not enough food. The hot dogs were donated the drinks were donated need to ask Spectra about pricing or seek sponsorships. Lynn commented that Weld County has the meat donated and then has CSU prepare it rather than having CSU purchase and prepare the meat. Don McGregor offered to speak with Mountain States about donating either meat for the dinner or funds toward the dinner.

Jodie suggested using the actual amounts from 2017 and adding 10% for 2018. Cindy reminded the committee that the budget is prepared by Larimer County and is done. Ken said he would discuss the budget with the county accountant. A discussion about perhaps limiting food or issuing tickets was held. Doug commented that the food should not be limited the committee just needs more food.

Ken brought up the photographer for 2018. The current photographer is requesting help with expense of hotel room. Keeton let the committee know that Ranch has access to hotel rooms during the county fair and to contact them. It was brought up that there is a 3 year contract with the photographer. Cindy is to send out a copy of the contract to executive board.

Curtis Buckardt asked the committee if they would consider broadcasting the sale live on You Tube and Facebook. The price would be about \$1,000 and could go higher depending on the services provided. The videoing of it would also allow kids to view what the sale number is being sold at the time so they would know where they are in the lineup. The committee was interested with Curtis moving forward with more research to come back with a proposal.

Leslie move to have the approved minutes posted on the extension website. Motion 2nd – APPROVED

Marv commented that there is a website to view the proposed changes to the Ranch as a place to share livestock info. Anyone with suggestions should get them to Keeton by April 1st.

Tammy brought up the Carcass Contest and the funding for the awards. Tammy commented that Weld County gives \$1500 to the top winner of their contest. Don commented that need to be concerned about the consistency of the award amounts from year to year. Keeton had a concern of it being sustainable. The awards are currently donated by Stan and Pam Heeney. Tammy moved to spend \$4,000 from the livestock sale funds to be given to the contest with \$1,000 going to each species. Motion 2nd. FAILED

Lynn Delmore suggested that a committee be formed to look further into this. Sherri and Tammy will meet with Keeton to work on this.

Biz moved to adjourn at 8:52 PM

Cindy Buckardt, Secretary