

Larimer County Jr. Livestock Sale Committee Minutes

February 27, 2018

Officers Present: Ken Baty, Leslie Weibel, Tracey Brien and Cindy Buckardt

Executive Board Members Present: Angie Sandy, Tammy Rice, Doug Pennock, Russell Spence, Sherri Jernigan, Biz Bopp, Angie Gardner, Lynn Delmore, Don McGregor, Jill DeLucero and Barb Newman

General Members Present: Dale Brown, Cheryl Spence, Amber Spence, Chloe Sandy, Courtney Newman, Amy Newman, Lauren Newman, Linda Pennock, Jim Rice, TJ Rice, Marv Witt, Blake Williams, Stratton Wotowey, Randy Hocker, Nikki Frye, Clayton Frye, Holly Heckendorf, Bryan Miller, Cason Miller, Keri McGregor, Nicole Frye, Tyler Smith, Suzanne Cavey, Satin Wilcox, Julie Frye, Jennifer Frye, Olivia Frye, Marsha Beckwith, Destiny Beckwith, Valerie Crego, Brian Williams, Chris Loos, Trevor Williams, and Chase Williams

Extension: Keeton Ehrig

Guests: Diana Frick

Chair Ken Baty called the meeting to order at 7:04 PM in the Thomas McKee Building –. A quorum was established. Self Introductions were done.

Diana Frick, Senior Accountant with The Ranch spoke prior to the report of officers. Diana explained to those in attendance that the Larimer County Jr. Livestock Sale committee is not a 501 3(C) not for profit organization the committee is a government entity in that it is part of Larimer County.

Diana went on to explain about sponsorship funds. The sponsorship funds that are currently raised are used to cover administrative costs that the committee incurs. She did state that there is a possibility to work a partnership with the county fair such as hanging up sponsor banners for the full two weeks that the fair runs in the livestock pavilions. She noted that food costs are going up approximately 16-17% and that the committee had approximately \$30,000 in reserves so could actually function two years without sponsorships if that were to happen. Diana offered to look further into the banners being hung in the pavilions. Angie Sandy offered to review the level of sponsorships that the committee currently has in place.

Tammy Rice asked about liability and Diana referred that to be a Risk Management question through the county and that government immunity could come into play if this were to come about.

Diana made the committee aware that the Ranch has a marketing staff that could help the committee with advertising layouts this would be no cost to the committee since the sale committee is part of Larimer County and that discounted printing is also available. Angie Sandy asked about social media and Diana informed the sale committee that the Ranch now has a social media person on staff.

Matt Lempke is the new Ranch contact assuming the position that Richard Rule held previously and he will be attending the livestock superintendents' meetings in the future. Mark is the operations manager for the entire Ranch Campus.

Lynn Delmore asked about the Electronic Light Board. Sherri Jernigan explained about being able to put information in could be challenging do to the license agreement for the software that the sale

committee uses currently. Keeton reported that extension has been reviewing a web based livestock connection for entries and for payments of entry fees on line. Sherri asked about looking into the cost of additional licenses and for David Charles to set that up. Diana offered to have the Ranch look into assisting with the cost of this.

Biz moved that the minutes from January 30, 2018 be approved. Motion 2nd and APPROVED

Tracey reported that there was no treasurer report for February as there had not been any changes from January.

Committee Reports:

Social Media –Angie Sandy No Report

Buyer Appreciation – Tammy Rice a brief discussion was held about the meal costs increasing. Suzanne Cavey brought up the possibility of going back to Hot Dogs for the youth showing or finding a sponsor for the meal specifically. Ken explained the costs that last year the hot dogs, drinks and paper goods had all been donated. Jim Rice suggested contacting Guaranty Bank (Wes Sargent) as a possible sponsor. Lynn Delmore reported she had contacted CSU about preparing meat that had been donated and CSU said that was agreeable. Don McGregor mentioned that Mountain States would like more information about donating for the meal.

Paperwork – Cindy Buckardt reported that she and Barb Newman were working on updating the contact list. Sherri brought up the need for a person to update sale information daily after market shows during the fair and she suggested that this should not be a superintendent It will take a couple of hours each day either early in the morning or late evenings. Tracey Brien offered to help with this as Angie Gardner did as well with Angie commenting that she was on the paperwork committee but did not know what that entailed. . Sherri explained that Stephanie Rosso currently takes the Winfair information that has been inputted and creates an excel spread sheet, the sale bill.

Sale – Doug Pennock talked with Weld County sale committee about electronic sign board and the LED board does not need a computer to run – pricing for a two line board would be \$1800 and a 4 line board would be \$3200. It was suggested that the committee get together and consider the options and discuss the design. The board can be done remotely. Keeton reminded the group that to be considerate of storage with the Ranch. Sherri suggested the board could be stored off campus.

Leslie moved to allow the committee to spend \$2,000 to purchase a sign board. Motion 2nd - APPROVED

Curtis Buckardt was not available and Cindy Buckardt reported in his absence he would have a price schedule for producing the sale live on You Tube/Facebook prior to the March meeting.

Bylaws – Leslie Weibel discussed that there was confusion because there is currently two bylaws with the dates of 2009 and 2013. Tammy Rice brought up an attendance policy that in order to be elected to the executive board a member should have to participate the previous year. Angie Gardner stated that members should remember the code of conduct and be respectful and agree to disagree. Leslie stated that need to fix the 2013 bylaws.

Tammy and Sherri reported on the carcass contest. They had a suggestion of raising the entry fee from \$6 to \$10 and needing \$1500 start up funds to raise the award money for the youth participants. Doug Pennock commented he did not feel that money was not a motivator that recognition is a motivator.. Marv Witt commented that why do kids have to pay for their own awards sponsors should be found. Cindy Buckardt reminded the committee that supporting the carcass contest financially is

outside the purpose of the sale committee as stated in the bylaws. Further discussion was held. Keeton stated that the funds brought in would determine the award amount which might include a belt buckle and a banner. Awards are given to the top two winners in each of the species.

Sherri moved that the sale committee give \$1500 to the carcass contest to cover the cost to operate the contest for 2018. Motion 2nd - APPROVED

Sponsorship/Advertising – Lynn Delmore reported the committee is just getting started. Doug reminded the committee that the levels of sponsorship and their benefits was already documented as well as there being existing contracts stating such.

Old Business:

The minutes from the January meeting will be posted on the website.

Angie Sandy reported that the sale brochure will be available late this week and at the carnival on March 3rd.

Keeton reported that there were 220 Larimer County kids that participated in the Field Day / MQA and that the next MQA in Larimer County will be held May 18th.

Biz reported that beef weigh day had 96 head go through which is down 15 from previous year however last year had 5 catch it calf and this year there is none.

New Business:

Ken reminded the members present that the livestock sale is not a limited sale and please stop the rumors and if there is any question regarding this to please call him. There have been discussions previously regarding this but they have only been discussions.

Reaching out to interested members through the Clover Connection isn't always the best way. Sherri suggested putting a note in the Clover Connection that the minutes are now posted on line following their approval. Angie Gardner commented that livestock meeting communication is open.

Further discussion regarding the livestock sale being limited ensued. Again it was stated that there are NO Plans to limit the sale at this time.

Julia Frye of the Friendly Few 4-H Club requested that a Junior Livestock Sale Committee be formed. Membership would be limited to those 4-H youth that are senior members in the hope to work alongside the Sale Committee to help with the sale as well as help with finding sponsors. It was suggested 1-2 members for the sale committee could act as liaisons with the Jr committee. Sherri suggested the junior committee could select their own liaison. Angie Gardner suggested that there could be a junior member on every one of the sale committee's committees. Keeton could send out information to assist with recruitment. It was suggested the junior committee could meet at 6:00 pm prior to the sale committee meeting on the last Tuesday of the month. Sherri, Biz, Tammy and Angie offered to help in an advisory capacity. Keeton would also be present at the junior committee meetings.

The Larimer County Livestock Judging Team members: Amy Newman, Courtney Newman, Holly Heckendorf, and Stratton Wotowey informed the sale committee that they were the 3rd high team at the National Judging competition and in doing so qualified for the world competition to be held in Scotland June 21st. This was an educational opportunity for the youth and they were now fundraising to help cover their expenses with the hope of raising \$15,000 they currently have \$5,000. Tammy

Rice suggested that they contact the Larimer County 4-H Foundation to see if they could participate at the carnival. Lynn Delmore suggested posting something on facebook. Also it was suggested that there is a fundraiser opportunity called snap fundraiser that might be a possibility.

Sherri moved to donate \$1500 to the judging team to support their fundraising efforts. Motion 2nd - APPROVED

Biz moved to adjourn at 9:30 PM

Cindy Buckardt, Secretary