

Larimer County Jr. Livestock Sale Committee Minutes

April 24, 2018

Officers Present: Ken Baty, Tracey Brien and Cindy Buckardt

Executive Board Members Present: Tammy Rice, Doug Pennock, Sherri Jernigan, Biz Bopp, Angie Gardner, Don McGregor, Russell Spence and Barb Newman

General Members Present: Dale Brown, Chloe Sandy, Courtney Newman, Amy Newman, Linda Pennock, Marv Witt, Stratton Wotowey, Keri McGregor, Kelly Fischer, Haley Fischer, Jim Rice, Blake Williams, Sydney Baty, Jannette Davies, Cheryl Spence, Amber Spence and DeeDee Farago

Extension: Keeton Ehrig

Guests: Curtis Buckardt, Gil Barela

Chair Ken Baty called the meeting to order at 7:06 PM in the Thomas McKee Building –. A quorum was established.

Biz Bopp moved to accept the minutes as sent out via e-mail. Cindy noted a couple of grammatical changes had been made. Motion 2nd and APPROVED

Tracey Brien presented the financial report. The financial distributions to the Livestock Judging Team and to the Carcass Contest will be made at the end of the month therefore it will be reflected in next month's financial report.

Committee Reports:

Sponsorship/Advertising – Lynn reported that Leslie Weibel had talked with Guaranty Bank and obtained a \$5,000 sponsorship for the Buyer Appreciation Dinner. It was discussed about having signage at the dinner and perhaps having dinner plates with the Guaranty Bank logo at an approximate cost of \$500-\$1,000. Colorado West has also sponsored for \$1,000 through Tracey Brien. JBS had been contacted about donating 250# of beef and 250# of pork. Last year 200# of each were utilized at the dinner so the thought of going up 50# of each would help with any shortage. Tammy Rice asked about the previous sponsors of the sale and Doug commented that they should all renew however they needed to be contacted. Sherri asked if the previous sponsors had been invoiced yet. Apparently they have not.

Social Media –Angie Sandy and Leslie were both absent - no report.

Buyer Appreciation – Tammy Rice working on the picture frames and banners for the champion buyers.

Paperwork – Cindy Buckardt reported that she had emailed a copy of the letter regarding the sale that goes to the participating youth in the sale to the executive board and only had a couple responses which had no comments. One with comments was received this morning from Lynn. Lynn brought up the question again of calling it a terminal sale. A discussion followed. Keeton explained in the context being used the animal is sold and therefore there is a termination of right of ownership. Further discussion followed. Cindy moved to let the letter stand as written with further discussion about the termination wording be held until next fall. Seconded and PASSED

Sale – Doug Pennock has had a discussion with the Ranch personnel and they are willing to help with the set up of the sale. Doug also commented that he was holding on the electronic sign purchase until hear further about social media during the sale.

Bylaws – Leslie was absent – no report Gil Barela of the Larimer County Fair Board explained that changing bylaws is a long process that it takes several months to do so. Sherri brought up that the current executive board has 15 members and according to the bylaws it takes 10 to make a quorum and currently 6 of those members are from the same 4-H club. She requested that the bylaws committee take this under advisement that perhaps there should be some type of diversification of membership in the bylaws. Discussion followed. Keeton commented that 4-H club participation should be separate. Gill added that the Larimer County Fair is about 4-H and the Livestock Sale. He also requested a meeting between himself and Ken the following evening prior to the Fair Board meeting.

Jr. Jr. Livestock – Biz Bopp, advisor commented that they had a better turn out this month. “They discussed having the youth help with the line up the night of the sale. They had a signup of members to assist with the established committees of the Sale Committee. Keeton commented that the “How to” video about making a sale contact in 2010 was now posted on the Larimer County 4-H website. The youth brought up they would like to see a meeting of all market livestock participants in the livestock sale be added to the Fair Schedule on Tuesday, August 7 at 12:00 to discuss the livestock sale in depth. They would meet as a group and then split into groups by species.

Old Business:

Curtis Buckardt presented the ability to have the livestock sale live broadcast on social media – Face Book. He and the company he works for Barn House Media have had discussions with Channel 9 – KUSA who is willing to put the sale on through their Face book page which has for 820,000 viewers. The cost is \$3200 to the sale committee. Don McGregor moved to accept the proposal. Motion Seconded and PASSED. It was requested to have a contract by the May meeting.

Keeton asked about the minutes on the website and also on face book and so far it has been positive feedback.

A lengthy discussion regarding buyer cards ensued. Angie Gardner moved that all market livestock youth participants should have to make a buyer contact regardless of ability to be in the sale which includes: goats, sheep, swine, beef, rabbit and poultry. Motion Seconded and PASSED

New Business:

A lengthy discussion was held regarding the sale rotation. Tammy Rice moved that the sale rotation of the 1/3 being rotated as has been in the past would continue between (Goat, Swine, Beef and Sheep) however that the Champion Sale rotation be the same for 2018 and future sales: Poultry (Duck, Geese, Turkey, Chicken), Rabbit, Goat, Swine, Sheep and Beef. Motion 2nd and PASSED

Biz moved that the selling price of each animal be tracked annually by species and placing to see if sale order has anything to do with selling price. Motion Approved and PASSED. Biz offered to do this.

Russ reported that 113 goats were weighed in on Monday and 186 sheep. The goats were about the same as in 2017 and the sheep were up about 30. Keeton confirmed. Keeton also commented that the swine tag in is due Tuesday, May 1st.

Jannette Davies works for the US Post Office and brought up the ability to do direct mail for as little as \$0.14 per mailing with a minimum of 5,000 pieces. All mailings do have to go to a single zip code. The committee would have to design the mailing but the post office would handle all the addressing.

Lynn brought up clarifying the last official photo being taken and would this inhibit the photographer from taking photos to sell. It was explained that an official photo is one with the ear tag number in the photo the photographer is free to take all the pictures in front of the display as long as the ear tag identification number is not in the photo. Tammy Rice brought up having 30 minutes to declare which animal to take the picture of. The Jr. Committee commented about having a card system to verify sale order similar to state fair.

Another discussion was held regarding having the Champion animals on display outside of the BEC on Monday evening 4-H Rodeo night. Sherri reminded the committee this had been done previously and that the challenge was having the pens to do so at that time the pens had been borrowed from a previous sale committee member. Lynn moved to present the idea of having the animals on display in front of the BEC on 4-H night to the Fair Board for the approval and assistance in acquiring the needed pens. Motion 2nd - PASSED

Biz moved to adjourn at 9:18 PM

Cindy Buckardt, Secretary